



Deliverable 6.2:

DLT4.EU Project website and social media accounts

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January 2020

Deliverable

PROJECT ACRONYM	GRANT AGREEMENT #	PROJECT TITLE
DLT4EU	CONNECT/2019/ARES (2019)2156457	DLT4EU

DELIVERABLE REFERENCE NUMBER AND TITLE

D6.2

DLT4.EU project website and social media accounts

Revision: v1.0

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Funded by the Horizon 2020 programme of the European Union

Grant Agreement No CONNECT/2019/ARES (2019)2156457

DISSEMINATION LEVEL

✓ P Public

C Confidential, only for members of the consortium and the Commission Services

Revision History

REVISION	DATE	AUTHOR	ORG.	DESCRIPTION
v0.1	25.01.2020	Anna Higuera	IFC	First draft
v0.2	29.01.2020	Mara Balestrini	IFC	Revision of content
v0.3	30.01.2020	Alice MacNeil	MET	Revision of content
v1.0	30.01.2020	Elizabeth Corbin	MET	Final revision of content

STATEMENT OF ORIGINALITY

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

Summary

This deliverable will provide information about the website and social media accounts that have been specifically created to disseminate the DLT4EU project, and that can already be found online. It includes the addresses, structure and design of the channels. Further information about how the dissemination and communication engine will be implemented can be found at the Deliverable 6.1 'DLT4EU Project Dissemination and Communication Plan'.

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1. Website

Address and content

The DLT4EU website has already been published and is hosted on the following link:

<https://www.dlt4.eu/>

The website structure will include (once fully deployed):

- Information about the project and its aims
- The 2 high-impact sectors: digital citizenship and circular economy
- Information about the consortium partners
- A map of nodes with the partners, initiatives and ongoing pilots in Europe.
- A timeline that will include events & bootcamps, accelerator phases, an entrepreneur journey for the selected projects, as well as other and relevant milestones.
- Information about the Challenges: Challenge Owners involved, challenges once defined, how to apply to the Call for Applicants.
- A visible claim button to participate in the Call for Entries
- A news & stories section.
- The EC source of funding and the project grant agreement, always visible on the footer
- A clear disclaimer about privacy policy and use of cookies.
- A FAQ section with clear instructions on how to participate in the Open Calls and challenges, plus a visible user's questions list to ensure transparency.
- Contact information for everyone interested in engaging.
- A link to download materials to be used in promotional activities, like challenge artworks, press releases and images.

The website will be instrumental to communicate the project calls, facilitate information for applicants and disseminate the project's news and updates.

Design (screenshots)

These are some screenshots of the current site, already available online, but still under development:

Creating a vibrant ecosystem of Distributed Ledger Technology (DLT) applications for public and social good across the EU

DLT4EU will curate a vibrant and sustainable ecosystem of Distributed Ledger Technology (DLT) applications for public and social good across the EU, supported by a community of developers, beneficiaries, advisors, and investors.

Our accelerator programme will stimulate the piloting of DLT applications by connecting the expertise of leading innovators, entrepreneurs and developers with real-world, unmet challenges in the public and social sectors.

We focus on two high-impact sectors

Circular Economy

The areas of material passports, supply chain traceability, ownership transfers in secondary markets, end of life compliance, and environmental audits.

Digital Citizenship

The areas of migrant identity and inclusion, land registration, voting, financial inclusion, data management, and community participation.

Partners

The programme is led by Metabolic (NL), Digital Catapult (UK), and Ideas for Change (ES). The DLT4EU Accelerator programme will have **three main nodes: Amsterdam, Barcelona, and London.**



Timeline

As part of the programme, each partner will host a major event that will coincide with an intensive bootcamp session - in-person sessions wherein accelerator teams and mentors meet to expedite the progress of their applications.



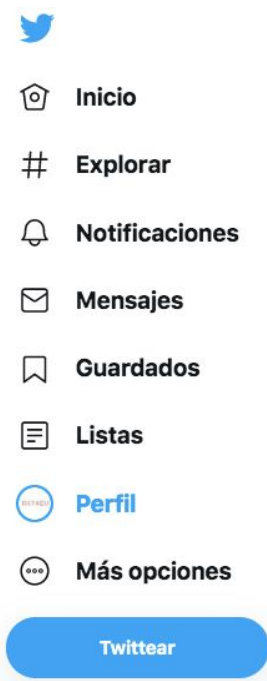
2. Social Media Channels

2.1. Twitter

The Twitter account for DLT4EU project is already created and can be found as @dlt4eu or following the link:

<https://twitter.com/dlt4eu>

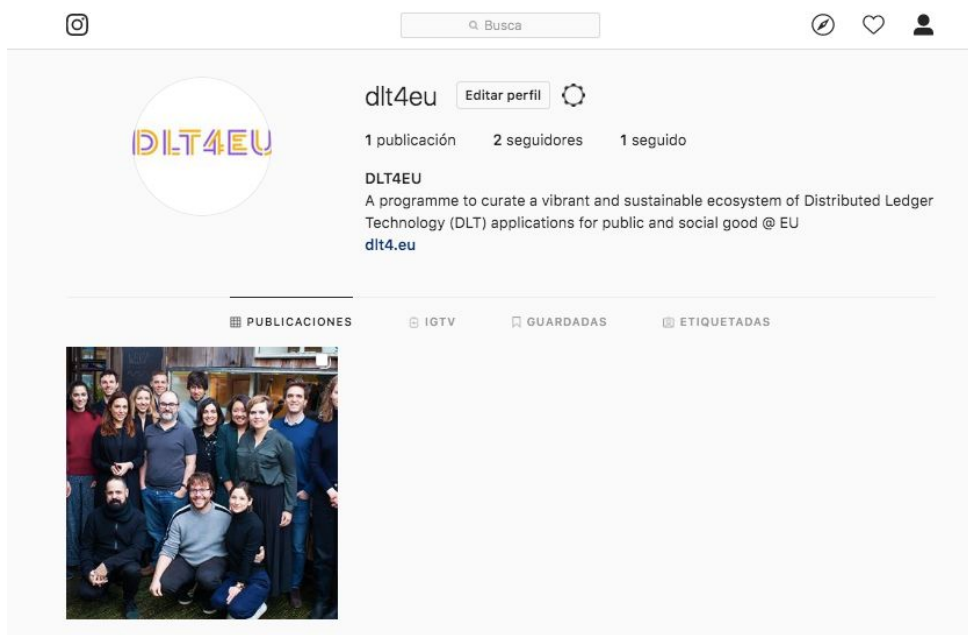
The account is visible to anyone, whether or not they have a Twitter account.



2.2. Instagram

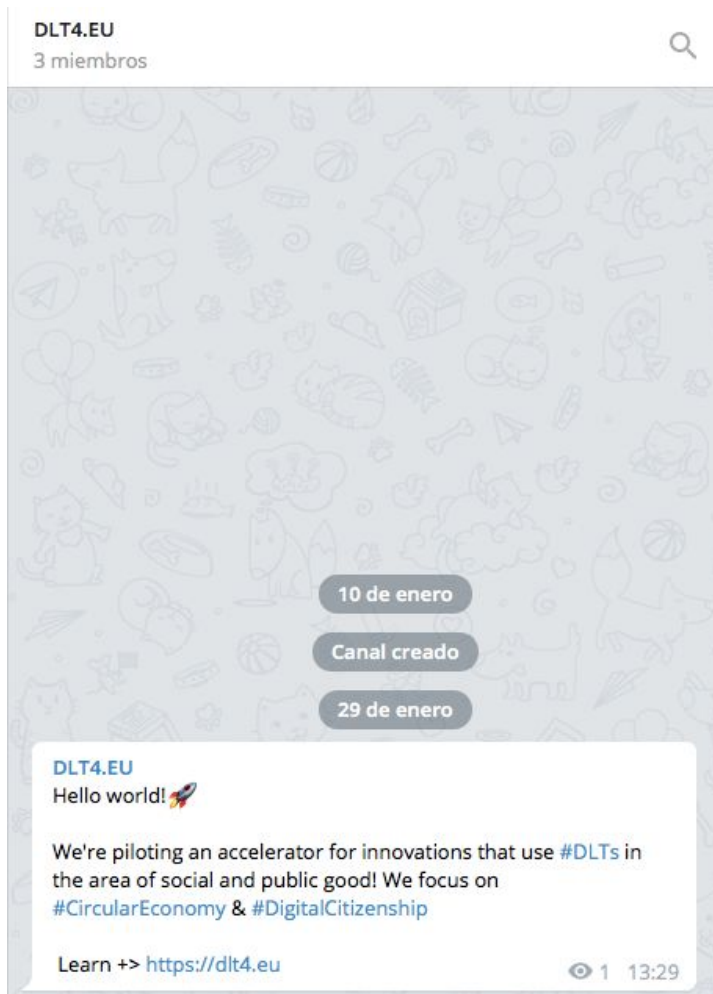
The Instagram account for DLT4EU is already created and can be found as @dlt4eu of at the following link <https://www.instagram.com/dlt4eu/>

The account is visible to anyone with an Instagram account.



2.3. Telegram

A public channel in Telegram has also been created at <https://t.me/dlt4eu>



2.4. Slack

A Slack channel is ready and will be joined by the teams involved in the DLT4EU project. Users can only join by invitation, as is a channel to be mainly used as a workspace.