



Deliverable: 2.1

**DLT4EU**

# **Open Call Website and Portal**

D 2.1

**31 March 2020**

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PROJECT ACRONYM	GRANT AGREEMENT #	PROJECT TITLE
DLT4EU	No. LC-01349961	DLT4EU

#### DELIVERABLE REFERENCE NUMBER AND TITLE

D2.1

DLT4EU Open Call Website and Portal

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#### DISSEMINATION LEVEL

- ✓ **P** **Public**
- C** Confidential, only for members of the consortium and the Commission Services

# Revision History

REVISION	DATE	AUTHOR	ORG.	DESCRIPTION
v0.1	24.03.20	Pierre Baisle	Digital Catapult	First draft
v0.2	24.03.20	Alice MacNeil	Metabolic	First internal review
v0.3	25.03.20	Anna Higuera	Ideas For Change	Second revision
v0.4	26.03.20	Pierre Baisle	Digital Catapult	Final draft
v1.0	27.03.20	Liz Corbin	Metabolic	Final review

### STATEMENT OF ORIGINALITY

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.



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# Summary

This deliverable will provide information about the open call website and portal that have been specifically created to host the DLT4EU open call, and allow the consortium to receive applications. It includes the addresses, structure and design of the website, as well as the Phase One and Phase Two open call Questionnaires. Further information about how the open call process will be implemented can be found at the Deliverable 2.2 'DLT4EU Open Call Report'.

## Open call website

The DLT4EU website (<https://www.dlt4.eu/>) hosts all the centralised information about the programme, as well as the application portal that will be used to register interest from applicants for the duration of phase one and two of the open call (14th April to 6th May 2020).

### Website content

The website will include (once fully deployed):

- Information about the project and its aims
- The 2 high-impact sectors: digital citizenship and circular economy
- Information about the consortium partners
- A map of nodes with the partners, initiatives and ongoing pilots in Europe.
- A timeline that will include events & bootcamps, accelerator phases, an entrepreneur journey for the selected projects, as well as other and relevant milestones.
- Information about the Challenges: Challenge Owners involved, challenges once defined, how to apply to the Call for Applicants.
- A visible call to action button to participate in the Call for Entries
- A news & stories section.
- The EC source of funding and the project grant agreement, always visible on the footer of every webpage
- A clear disclaimer about privacy policy and use of cookies.
- An FAQ section with clear instructions on how to participate in the open call and challenges, plus a visible user's questions list to ensure transparency.
- Contact information for ecosystem stakeholders interested in engaging in DLT4EU.
- A link to download materials to be used in promotional activities, like challenge artworks, press releases and images.

The website will be instrumental to communicate the project calls, facilitate information for applicants and disseminate the project's news and updates, and as a portal for the collection of applications.

## Website Structure

### Home Page:

- About Us
- Announcements
- Programme Sectors
- Partners & Map of Nodes
- Programme Timeline
- Get in touch form

### DLT4EU Challenges:

- Challenges and Challenge Owners
- Call for Applicants Typeform
- VFL Accelerator insights

### News & Stories

### Press Room:

- Press Releases
- Artworks and Comms materials

### FAQs

## Website Design (Screenshots)

Figure 1: Homepage Banner



Figure 2: Announcements





Figure 3: Programme Sectors



Figure 4: Partners



Figure 5: Timeline

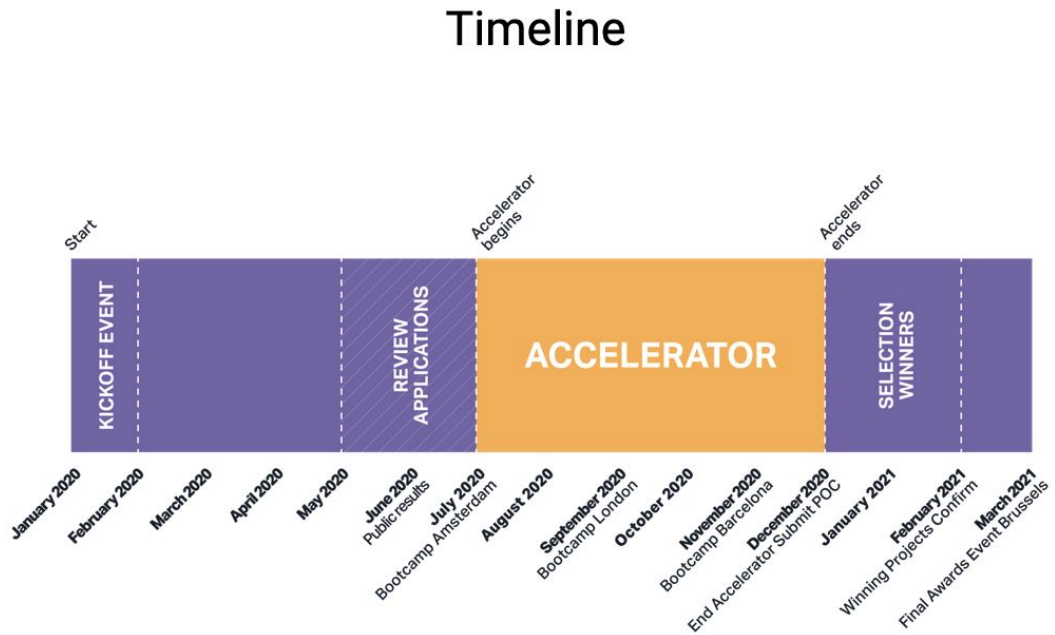


Figure 6: Get in Touch Form

## Get in touch

**Name \***

First Name
Last Name

**Email \***

**How can we help you? \***

**Message \***

## Open call questionnaires

### Phase One

Registration of interest will be done via the DLT4EU website during the open call via an online Typeform. The registration of interest Typeform takes less than 30 minutes to complete, and is derived from the questions used for the DLT For Good survey conducted by the EU Commission. The aim of having a short and light touch process is to allow as many potentially relevant candidates to register interest, while not asking too much of their time and effort at that stage. The fact that this phase is easier to complete will also help avoiding frustration if an application is rejected and not taken through phase two.

The information received from the website form will be reviewed by the Partner Consortium and external committee who will reject applications that are not in the scope for the programme from a practical point of view (i.e. team size too small).

### Phase one Questionnaire - Registration of interest

## Section 1: General information

**\*01. What is the formal name of your organisation / project / application (include acronyms or other identifiers if relevant)?**

*(Text of 1 to 100 characters will be accepted)*

**\*02. In which year did your project / application start?**

*(Only values between 1975 and 2020 are allowed)*

**\*03. Please provide a short description of your project / application:**

*(Text of 50 to 250 characters will be accepted)*

**\*04. In which year was this organisation established?**

*(Only values between 1820 and 2020 are allowed)*

**\*05. How do you classify the organisation?**



- Public institution
- Private institution (not business)
- Business (for profit)
- Business (non-profit)
- Research (public, private or other)
- Other

**\*06a. Which type?**

- International
- National
- Regional
- City / Local
- N/A

**\*06b. Which type?**

- NGO / Non-Profit
- Think Tank
- Foundation
- Association
- N/A

**\*06c. Which type?**

- Startup
- SME (less than 250 employees)
- Enterprise (more than 250 employees)
- N/A

**\*06d. Which type?**

- Public Research Centre / University
- Private Research Centre / University
- Foundation / Think Tank
- NGO / Association
- Museum / Library
- N/A

**06e. If Other, please specify:**

*(Text of 5 to 100 characters will be accepted)*

**\*07a. Is your project / application / organisation based in Europe?**

- Yes
- No

**\*07b. In which country is your project / organisation / application based??**

*(Text of 5 to 100 characters will be accepted)*

**\*08. What is your geographical reach?**

- Local
- Regional
- National
- International
- N/A

**\*09. How many people currently work in your project / organisation?**

*(Only values between 1 and 1000 are allowed)*

**\*10. How many of these people are:**

- Female
- Male
- Other

**\*11. Can you provide us the names of founders or main leads of your project / application, and their role (business, tech, administration, sales, etc)? Please note that DLT4EU programme will accept only exceptional teams of less than 3 people.**

*(Text of 5 to 300 characters will be accepted)*

**\*12a. Is your project / application already part of / receiving funds from another program or funding initiative ?**

- Yes
- No

**12b. If yes, can you specify name and type of program / funding initiative (include acronyms and other identifiers if relevant)?**

*(Text of 5 to 200 characters will be accepted)*

**\*13a. In which sector/s does your project / application mainly operate (please select up to 3 options)?**

*(between 1 and 3 choices)*

- Agriculture & Forest-based Activities
- Arts, Media & Entertainment
- Banking & Financial Services
- Education & Research
- Energy, Climate & Environment
- Food & Drinks
- Government & Public Services
- Healthcare & Biotechnologies
- IT & Telecommunications
- Land Management & Real Estate
- Manufacturing & Engineering Industries
- Platform Economies & Service Sharing
- Raw Materials & Natural Resources
- Retail & Consumer Goods
- Local & Social Economy
- Supply Chains & Logistics
- Tourism, Leisure & Sports
- Other/s
- N/A

**13b. If other/s, please specify:**

*(Text of 5 to 200 characters will be accepted)*

**\*14a. Which use case/s is your application / project currently applied to (please select up to 5 options)?**

*(between 1 and 5 choices)*

- Assets / Land Title Registry
- Benefits / Entitlements
- Business Formation / Licensing
- Compliance / Reporting

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- Copyright / Intellectual Property
  - Credentials / Licenses / Attestations
  - Cryptocurrencies
  - Cybersecurity
  - Data Mining / Analytics
  - Data Monetization / Marketplaces
  - Decentralized Networks / Disintermediation
  - Digital Currencies (Central Bank issued / operated)
  - Digital Fabrication / CAD / CAM
  - Discounts / Loyalty Rewards
  - Economic / Financial Development
  - Energy / Carbon Management
  - Financial Services / Market Infrastructure
  - Forecasting / Prediction Markets
  - Funding / ICOs
  - Hazardous Materials Collection / Management
  - International Transactions / Remittances
  - Internet-of-Things
  - Law / Legal Enforcement / Courts
  - Payments / Financial Infrastructure
  - Personal Records / Digital Identities
  - Process Digitization / Legacy Systems
  - Public / Government Finance
  - Public Records
  - Public Utilities / Critical Infrastructure
  - Purchasing / Procurement / Contracting
  - Regulatory Mechanisms
  - Science / Fundamental Research / R&D
  - Software-as-a-Service
  - Standards / Guidelines
  - Strategy / Intelligence Research
  - Tax Collection / Credits
  - Tokenisation / Digital Credits
  - Trade Management / Supply Chains / Tracking of Goods
  - Transportation / Traffic Control
  - Governance / Voting / Consultations
  - New Products / New Services
  - Other/s
  - N/A

**14b. If New Products / New Services, please specify:**

*(Text of 5 to 100 characters will be accepted)*

**14c. If Other/s, please specify:**

*(Text of 5 to 100 characters will be accepted)*

**15. Can you provide us the names of current key partner(s) and / or client organisations?**

*(Text of 5 to 250 characters will be accepted)*

**\*16a. What is the current stage of your project / application?**

- Early research / Proposal
- Concept / White Paper
- Proof of Concept / Demo
- Pilot / Beta Launch (existing users)
- In-Production / Live
- Other

**16b. If Other, please specify:**

*(Text of 5 to 100 characters will be accepted)*

**\*17. Which options correspond to the type of Blockchain / DLT your project / application is based on?**

*(between 1 and 8 choices)*

- Public blockchain (anyone can read and access data)
- Private blockchain (only authorized actors can read and access data)
- Hybrid blockchain (containing public and private elements)
- Permissionless blockchain (open transaction data)
- Permissioned blockchain (encrypted transaction data)
- Existing blockchain (eg. Bitcoin, Ethereum, Hyperledger, etc)
- New blockchain (created by or for your project / application)
- Non-blockchain (database using cryptographic features, but not identified as blockchain)
- N/A

**\*18a. Which of the following describe your current type of proof?**



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*(between 1 and 3 choices)*

- Proof-of-Work
- Proof-of-Stake
- Other
- N/A

**18b. If Other, please specify (for example, Proof-of-Authority, Proof-of-Capacity, etc):**

*(Text of 5 to 100 characters will be accepted)*

## Section 2: Challenge specific

**\*19. What challenge do you intend to see your application considered for?**

- Challenge x
- ... (to be filled when challenges have been defined)

**\*20. Please provide a high level description of how you intend to respond to the challenge:**

*(Text of 5 to 1500 characters will be accepted)*

**\*21. Please indicate your degree of agreement or disagreement with the following statements: (1 - Totally Disagree; 5 - Totally Agree):**

	1	2	3	4	5
My project idea against the chosen challenge can prove clear added value for european citizens in its reach.					
My project idea can engage users (EU citizens), irrespective of their gender, background, financial capabilities or digital skills.					
The most important thing in my project / application is the social utility					
The most important thing in my project / application is the economic profitability					
DLT is the core technology my project is based on.					
I am committed to release some of my source codes or the submitted project related ones under an Open Source Licence.					

**Your application is almost finished. We just want to ask if you can provide an email and URLs for your project / application?**

**\*22. Contact email for your project / application:**

*(Text of 5 to 100 characters will be accepted)*

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**\*23. URL for your project / application main page:**

*(Text of 5 to 100 characters will be accepted)*

**24. URL for whitepaper of your project / application:**

*(Text of 5 to 100 characters will be accepted)*

**25. Github / repository of your project / application:**

*(Text of 5 to 100 characters will be accepted)*

**\*26. By completing this application form, you confirm your consent for your data to be processed and stored only for the purpose of assessing this application by the DLT4EU Consortium and for the DLT4EU Consortium to undertake research for the purpose of assessing the DLT4EU Programme. The personal data you provide will be kept for the duration of the DLT4EU project, that is, until March 2021. Any time during the process you have the right to access and erasure your data as well as any right attributed to you by the GDPR and all other applicable rules and regulations. Once that time comes, we will keep the data securely stored for the time that is legally required.**

Thank you for your time! If you are retained for the next phase, we will send you the full application questionnaire.

## Phase two

Candidates retained after phase one will be able to access the full application questionnaire via a typeform on the DLT4EU website. Applicants will have a two-week window to electronically submit a complete Typeform. Typeform results will be received by Ideas for Change, who will download the results and send them to Metabolic, who will securely store and share them with the Consortium and Evaluation Committee. The questionnaire is based on the selection criteria to allow applicants to show how they fit into DLT4EU's specific challenges, objectives and ambitions, and to ensure a transparent and fair selection process.

### Phase Two Questionnaire - Full application

**\*01. What is the formal name of your organisation / project / application (include acronyms or other identifiers if relevant), Please use the same name as the one provided at registration of interest stage.**

*(Text of 1 to 100 characters will be accepted)*

**\*02. Please provide a full name and email address so we can contact you (please use the same as the one provided at registration of interest stage).**

*(Text of 1 to 100 characters will be accepted)*

**\*03. Do you confirm that having looked at and understood the requirements of the programme, you can commit to the programme should you be selected (consider full timeline, key dates, in person commitment, resources, technical requirements, etc)?**

- Yes
- No

**\*04. What challenge do you intend to see your application considered for? If you are applying to multiple challenges, please complete a separate application form for each.**

- Challenge x
- ... (to be filled when challenges have been defined)

**\*05. Please describe the project idea you intend to develop to address the selected challenge.**

*(Text of 500 to 4000 characters will be accepted)*

**\*06. Please provide details on the technical aspect of your project / solution idea, and its current technical maturity / readiness. Please also state here what technical**

requirements from your end will need to be filled for your project to be successfully developed for the programme.

*(Text of 500 to 3000 characters will be accepted)*

**\*07. What data do you currently use and what data do you think you would need to demonstrate the value of your project in response to the challenge?**

*(Text of 100 to 1000 characters will be accepted)*

**\*08. Does your project improve and ensure good usability and inclusiveness?** For instance, can your project engage the largest part of EU citizens, irrespective of their gender, background, financial capabilities or computer skills?

*(Text of 100 to 1500 characters will be accepted)*

**\*09. How would your project run commercially, what business model would you consider for it? Have you received prior investment, or target impact investment to develop the current capacity you have, and are you considering doing so with the project you are applying with?**

*(Text of 100 to 1500 characters will be accepted)*

**\*10. Should your project be deployed at scale, how would you make it cost-efficient, secured and sustainable? What barriers do you foresee?**

*(Text of 100 to 1500 characters will be accepted)*

**\*11. Who will form the team to join the programme and develop your project with the challenge owner? Please highlight here technical and business skills and experience, relevant sector experience, programme commitment capacity / availability, diversity etc.**

*(Text of 100 to 1500 characters will be accepted)*

**\*12. Considering the challenge you chose to apply for, how does your project demonstrate clear added value for European citizens compared to existing solutions?**

*(Text of 100 to 1500 characters will be accepted)*

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**\*13. Do you have an open source approach within your current activities, products and projects development? Will you release your source codes or the submitted project related ones under an Open Source Licence (what type if known)?**

*(Text of 100 to 1500 characters will be accepted)*

**\*14. Please tell us how your approach to the challenge and your proposed project for it stands out and differentiates. What is novel and unique about it and why the selection committee and challenge owners should select you to onboard the programme.**

*(Text of 100 to 1500 characters will be accepted)*

**15. Please add anything else you think will make your application stronger, and that has not been covered in the answers to the other questions (links to websites, demos, or online documentation allowed, if relevant).**

*(Text of 0 to 1500 characters will be accepted)*

**\*16. By completing this application form, you confirm your consent for your data to be processed and stored only for the purpose of assessing this application by the DLT4EU Consortium and for the DLT4EU Consortium to undertake research for the purpose of assessing the DLT4EU Programme. The personal data you provide will be kept for the duration of the DLT4EU project, that is, until March 2021. Any time during the process you have the right to access and erasure your data as well as any right attributed to you by the GDPR and all other applicable rules and regulations. Once that time comes, we will keep the data securely stored for the time that is legally required.**

Thank you for your time!